

SIZE PART NUMBER	SIZE	in cm
1	2XS	51-52
2	XS	53-54
3	SM	55-56
4	MD	57-58
5	LG	59-60
6	XL	61-62
7	2XL	63-64
8	3XL	65-66

THE ARAI FIT: WHY IT'S LIKE NO OTHER

Arai is the only company offering multiple interior-fit shapes to better address the infinite variety of riders' head shapes and sizes.

Head shape is as important as head size in getting "the perfect fit."

That's why no one pays more attention to the subtle variations and infinite possibilities of the human head shape than Arai. Why? Because it's the secret to getting the best comfort and fit.

Finding the Right Size and Fit

The first step is understanding how a helmet is supposed to fit. A helmet is an ENERGY MANAGEMENT SYSTEM whose number-one job is to manage the energy of an impact it can't predict. (Pretty paint and graphics are just there to make it look good.)



Start: Get your head measured to get an idea of where to start. The image here shows the proper placement of a measuring tape to get the most accurate measurement.

THE ARAI FIT: WHY IT'S LIKE NO OTHER

Finding the Right Size and Fit (Continued)

"Facing" A Potential Problem: Some riders get concerned about getting the helmet to fit over their faces. Facial-fit problems mostly occur in riders with a broader facial structure. We find many such riders wearing helmets up to two sizes too big. That's because, when you can't get the helmet past your cheeks or jaw, you think it's too small, and you reach for a bigger size. But your brain's not in your face. The helmet must fit your head. That's why it's important to focus on your head size (crown fit) measurement first. How? The trick is to first remove the cheekpads to keep them from interfering with getting the helmet on. Then try on helmet sizes until you get the proper crown fit.

The Proper Crown Fit And Cheekpads: Remember, snug is good. For the most comfort, the interior must fit snugly all around the crown of your head. (The crown is the area contacted by a baseball cap's band, for example.) You should feel a firm, even pressure at all the contact points around the interior perimeter, with no tight pressure points that could become uncomfortable in the future. The perimeter pads should be supporting most of the helmet weight, with the top crown pad touching the top of your head and supporting only some of the helmet weight.

Try on different sizes and interior fit shapes until you get the desired crown fit. Then, if necessary, Arai's optional cheekpad thicknesses - and our exclusive new 5mm peel-away micro-fit cheekpad layers - can fine tune your personal fit to a degree you never thought possible - as only Arai can do it.

Don't guess size: Try the helmet on for awhile before you buy it. Don't think you know your shape or size - make sure. Measuring gets you halfway there; a test fit confirms it. Shape and fit can change as helmet models evolve - even from the same brand.

Determining Your Arai Interior-Shape Fit

Most North American heads tend to be more oval than round (somewhat longer front-to-back, narrower side to side). Our different Arai models vary slightly based on that general Oval shape to accommodate a much wider fit range.

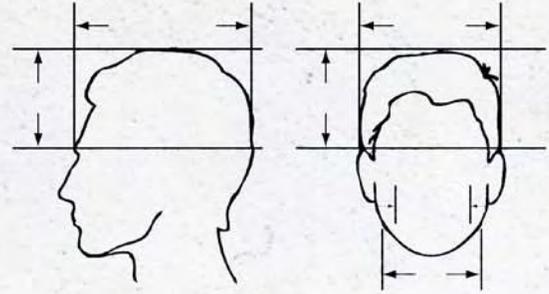
Lastly, we want to mention the role of Measured fit, even though head shape is equally (if not more) important to the best fit. You'll find an excellent video on getting the right fit on our website at www.araiamericas.com/thefit.

Helmet Fit: How Hard Can It Be

If helmet companies made helmets individually for every rider, fit would be much less of a problem. They take the measurements for each head and that's it. Perfect.

The problem is that helmet manufacturers are making helmets to fit a world of people - literally. A world of shapes, angles, widths, bulges, recesses, etc. (Snowflakes aren't the only things where no two are alike.)

The difference in how helmets are made to fit the world of people is what separates Arai from every other manufacturer.



Helmet making is mostly a function of economics. (Isn't everything?) If you're a high volume manufacturer some things just aren't economically feasible - like dealing with all those head-shape variables. So you cut costs by making just one interior shape for all your models. It doesn't do much for the comfort and fit of the world of head shapes, but you're selling a price-point product, so it's good enough.

Good enough isn't what drives Arai.

Arai believes there are discerning enthusiasts with the riding experience and awareness to appreciate the countless benefits of a better-made, better-fitting helmet. (Arai riders typically ride further than road house to road house.) And while it was accepted that we could never build the perfect-fitting helmet for everyone, that doesn't mean we can't try. No matter how time and effort-intensive, and costly. It's our mission.

So for more than three decades, Arai has pioneered different shapes - and even different proportions within those shapes - in our various helmet models, working to offer a better fit for more people.

Case in Point: The Arai RX-Q and Signet-Q models:

A longstanding successful Arai shape has been the Intermediate Oval (I/O), currently found in our RX-Q model.

Then, because we constantly measure heads to learn where we can improve, we recently measured the head shapes of nearly 750 consumers across the U.S. providing us with the firsthand information that led to the development of our latest Long Oval (L/O) helmet, the Signet-Q. We again used the Signet model name, which was used years ago and was well known for its very long narrow interior shape, but updated the shape and fit to make sure that this new Signet comes with a new L/O shape that we feel addresses a larger segment of the U.S. market.

Because we have more than one interior shape/fit, riders often ask us to define those shapes and proportions so that they can more easily determine the best helmet for them. And while we have to define these parameters in order to produce our helmets, we don't provide those details because the decision isn't based solely on dimensions.

A helmet needs to be tried on in order to determine a proper fit. With an Arai helmet, regardless of your presumed head shape, a side-by-side test fit, like an RX-Q against a Signet-Q, will give an apples-to-apples comparison to find your best fit. And, not surprisingly, in some cases your "perfect" fit isn't the interior shape you thought, or were told you were.

